

Cookies Policy

The data we collect using cookies helps us understand our customers better so that we can provide a more focussed user experience. Using the knowledge of your previous visits to our website, Travellanda can enhance subsequent visits by tailoring our content to match your requirements.

We use cookies principally because we want to make our websites user friendly. Generally our cookies do not store sensitive or personally identifiable information such as your name and address or credit card details.

In the unlikely event that our website use cookies to store personal information about you then Travellanda encrypts the personal data to prevent unauthorised use by anyone else.

Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your information. This policy specifically explains how we deploy cookies, as well as the options you have to control them.

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to "remember" you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as "first party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third party cookies").

Both websites and HTML emails may also contain other tracking technologies such as "web beacons" or "pixels." These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

How we use cookies

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalised experience for both visitors and registered users.

Many of the cookies we use are only set if you are a registered on our Travellanda booking site (so you don't have to log in every time, for example), while others are set whenever you visit one of our websites, irrespective of whether you have an account.

If you click – "keep me logged in" – then we keep your cookie information for 1 month after that time we will ask you to accept the information again. If you are only visiting then we will not keep the cookie information.

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Where we place cookies

We set cookies in a number of different locations across our services. These include:

- On our website
- o On our booking site

Types of Cookie

The table below explains the main types of cookies we use and what we use them for.

Category of cookies	Why we use these cookies
Strictly Necessary	These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these, cookies services you have asked for, like booking hotels or messaging, cannot be provided. Because these cookies are strictly necessary we do not need to ask for your consent to use them.
Functionality	These cookies are used to store preferences set by users such as account name, language, and location.
Security	We use these cookies to help identify and prevent potential security risks.
Analytics and Performance	Performance cookies collect information on how users interact with our websites, including what pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.

If you require any further information please contact us $-\frac{dataprotection@Travellanda.com}{dataprotection@Travellanda.com}$

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